

THOR

INDUSTRIES, INC.

419 WEST PIKE STREET • P.O. BOX 629 • JACKSON CENTER, OHIO 45334-0629
PHONE 937-596-6849 • FAX 937-596-7937

NEWS RELEASE

Date: July 25, 2012
Contact: Richard E. Riegel, III or Peter B. Orthwein

THOR NAMES WOELFER SENIOR V.P. AND GENERAL COUNSEL

Thor Industries, Inc. (NYSE: THO) announced today that Todd Woelfer will become its Senior Vice President, General Counsel and Secretary, effective August 6, 2012. Mr. Woelfer is currently Managing Partner of the law firm May Oberfell Lorber. Prior to that he served as General Counsel of Coachmen Industries, Inc. Mr. Woelfer succeeds George Lawrence who is returning to practice law in Indianapolis where his family resides. Mr. Lawrence is staying with Thor until September 15, 2012 to assist with the transition. Mr. Woelfer will report to Peter Orthwein, Thor's Chairman and CEO.

"We are fortunate to hire Todd who has industry experience, previous public company General Counsel experience, and is local and well known and respected by many of our employees. I am confident that Todd will be successful in this position," commented Peter Orthwein.

Thor is the world's largest manufacturer of recreation vehicles and a major builder of commercial buses.

This release includes certain statements that are "forward looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934 as amended. These forward looking statements involve uncertainties and risks. There can be no assurance that actual results will not differ from our expectations. Factors which could cause materially different results include, among others, fuel prices, lower consumer confidence and the level of discretionary consumer spending, interest rate increases, restrictive lending practices, increased material and component costs, recent management changes, the success of new product introductions, the pace of acquisitions, cost structure improvements, competition and general economic conditions and the other risks and uncertainties discussed more fully in Item 1A of our Annual Report on Form 10-K for the year ended July 31, 2011 and Part II, Item 1A of our Quarterly Report on Form 10-Q for the period ended April 30, 2012. We disclaim any obligation or undertaking to disseminate any updates or revisions to any forward looking statements contained in this release or to reflect any change in our expectations after the date of this release or any change in events, conditions or circumstances on which any statement is based except as required by law.