

THOR

INDUSTRIES, INC.

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NEWS RELEASE

Date: November 15, 2011
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THOR APPOINTS CAM BOYER PRESIDENT OF DUTCHMEN

Thor Industries, Inc. (NYSE:THO) announced today that Cam Boyer has been named President of Thor subsidiary Dutchmen Manufacturing, Inc., succeeding Don Clark. Mr. Boyer has been Vice President, Finance for Dutchmen for the past 2 1/2 years.

"Cam Boyer is the right person to continue to lead Dutchmen's resurgence in the towable RV industry and he has the endorsement of the Dutchmen team in this new position," said Peter B. Orthwein, Chairman and CEO of Thor Industries. "Cam has demonstrated a great knowledge of the RV industry and has been one of the key drivers of Dutchmen's success. He brings a strategic approach to the business, using his finance acumen and relationships both inside and outside the company to propel performance," he added.

Cam Boyer joined Dutchmen in 2009, having held previous leadership and management positions with Starcraft RV and Starcraft Marine.

Thor Industries is the world's largest manufacturer of recreation vehicles and a major builder of commercial buses and ambulances.

This release includes certain statements that are "forward looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934 as amended. These forward looking statements involve uncertainties and risks. There can be no assurance that actual results will not differ from our expectations. Factors which could cause materially different results include, among others, fuel prices, lower consumer confidence and the level of discretionary consumer spending, interest rate increases, restrictive lending practices, increased material and component costs, recent management changes, the success of new product introductions, the pace of acquisitions, cost structure improvements, competition and general economic conditions and the other risks and uncertainties discussed more fully in Item 1A of our Annual Report on Form 10-K for the year ended July 31, 2011. We disclaim any obligation or undertaking to disseminate any updates or revisions to any forward looking statements contained in this release or to reflect any change in our expectations after the date of this release or any change in events, conditions or circumstances on which any statement is based except as required by law.