

THOR **INDUSTRIES, INC.**

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NEWS RELEASE

Date: July 10, 2008
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THOR SELLS CALIFORNIA TOWABLES BUSINESS TO ITS MANAGEMENT

Thor Industries, Inc. (NYSE:THO) announced today that it sold its Thor California travel trailer and fifth wheel business to MVP RV Acquisition Corp. a new corporation owned by the company's management team.

This release includes certain statements that are "forward looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934 as amended. These forward looking statements involve uncertainties and risks. There can be no assurance that actual results will not differ from our expectations. Factors which could cause materially different results include, among others, additional issues that may arise in connection with the findings of the completed investigation of the Audit Committee of the Board of Directors of Thor Industries, Inc. (the "Company") and the SEC's requests for additional information, fuel prices, fuel availability, interest rate increases, increased material costs, the success of new product introductions, the pace of acquisitions, cost structure improvements, the impact of the recent auction market failures on our liquidity, competition and general economic conditions and the other risks and uncertainties discussed more fully in Item 1A of the Company's Annual Report on Form 10-K for the year ended July 31, 2007 and Part II, Item 1A of the Company's Quarterly Report on Form 10-Q for the quarter ended April 31, 2008. The Company disclaims any obligation or undertaking to disseminate any updates or revisions to any change in expectation of the Company after the date hereof or any change in events, conditions or circumstances on which any statement is based except as required by law.