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NEWS RELEASE

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THOR PROMOTES RICHARD E. RIEGEL III TO CHIEF OPERATING OFFICER

Thor Industries, Inc. (NYSE:THO) announced today that its Board of Directors has promoted Richard (Dicky) E. Riegel III to Chief Operating Officer. In this new role each of Thor's subsidiaries will report to him.

Mr. Riegel was most recently Group President of Thor with seven Thor companies reporting to him. Prior to that he was President of the company's Airstream division which he successfully led to record performance.

H. Coleman Davis III had recently served as Chief Operating Officer of Thor. Mr. Davis continues as a Thor Board member and Chairman of Keystone RV, Thor's largest operating subsidiary.

Mr. Riegel joined Thor in 1998 as Vice President, Corporate Development after receiving his MBA from Columbia University.

Thor is the world's largest manufacturer of recreation vehicles and a major builder of commercial buses.

This release includes certain statements that are "forward looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934 as amended. These forward looking statements involve uncertainties and risks. There can be no assurance that actual results will not differ from our expectations. Factors which could cause materially different results include, among others, additional issues that may arise in connection with the findings of the completed investigation of the Audit Committee of the Board of Directors of Thor Industries, Inc. ("Thor" or the "Company") and the SEC's requests for additional information, fuel prices, fuel availability, interest rate increases, increased material costs, the success of new product introductions, the pace of acquisitions, cost structure improvements, competition and general economic conditions and the other risks and uncertainties discussed more fully in Item 1A of the Company's Annual Report on Form 10-K for the year ended July 31, 2007. The Company disclaims any obligation or undertaking to disseminate any updates or revisions to any change in expectation of the Company after the date hereof or any change in events, conditions or circumstances on which any statement is based except as required by law.