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NEWS RELEASE

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THOR SURGES TO #1 IN CLASS C MOTORHOMES; INCREASES MARKET SHARE IN CLASS A MOTORHOMES

Thor Industries, Inc. (NYSE:THO) announced today that it jumped to the largest unit manufacturer of Class C motorhomes in the month, quarter, and 6 months ended June 2005.

According to Statistical Surveys, Thor retailed 2,249 Class C motorhomes in the first 6 months of 2005, up 7% from 2,107 last year and has 20.7% of the Class C market, up from 18.5% last year.

Thor retailed 1,932 Class A motorhomes in the first 6 months of 2005, increasing its market share to 9.6% of the Class A market versus 8.6% last year. Thor diesel motorhome retail sales increased 24% in the 6 months, to 476 units versus 385 units last year. Its diesel motorhome market share increased to 5.0% versus 3.7% last year. Thor gas motorhome retail sales were 1,460 in the 6 months, down from 1,567 units last year, but its market share increased to 13.7% versus 12.9% last year.

Thor is the third largest builder of all motorhomes with 13.4% retail market share versus 12.0% last year. Its unit retail sales increased 3% in the first 6 months compared with an overall industry decline of 8%.

“These are exceptional results in a soft motorhome market,” said Wade F. B. Thompson, Thor Chairman.

Thor is the largest manufacturer of recreation vehicles and the largest builder of mid-size buses.

This release includes “forward looking statements” that involve uncertainties and risks. There can be no assurance that actual results will not differ from the Company’s expectations. Factors which could cause materially different results include, among others, the success of new product introductions, the pace of acquisitions and cost structure improvements, competitive and general economic conditions, and the other risks set forth in the Company’s filings with the Securities and Exchange Commission.