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NEWS RELEASE

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THOR RECEIVES RECORD TOWABLE RV ORDERS

Thor Industries, Inc. (NYSE:THO) announced today that it has received 13,000 towable recreation vehicle orders so far this month, totaling over \$210 million. Total towable orders received in September 2004 were \$83 million.

Many of these orders are from our dealers who are selling to Hurricane Katrina evacuees. Importantly, we are also ensuring that we are meeting the demand from the majority of our dealers who are not affected by the hurricane.

Thor is the largest manufacturer of recreation vehicles and the largest builder of mid-size buses.

This release includes "forward looking statements" that involve uncertainties and risks. There can be no assurance that actual results will not differ from the Company's expectations. Factors which could cause materially different results include, among others, the success of new product introductions, the pace of acquisitions and cost structure improvements, competitive and general economic conditions, and the other risks set forth in the Company's filings with the Securities and Exchange Commission.