

THOR INDUSTRIES, INC.

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NEWS RELEASE

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THOR WINS \$17 MILLION RECREATION VEHICLE ORDER; RETAIL RV SALES UP IN LAST TWO MONTHS.

Thor Industries, Inc. (NYSE: THO) announced today that it had received an initial order for 375 Class C motor homes totaling approximately \$17 million from Cruise America, Inc., the largest RV rental operator. The order will be shipped primarily in May and June by Thor's Four Winds division.

Retail sales of Thor recreation vehicles in February and March, based on warranty registrations received from consumers, were up 17% and 15% respectively.

Thor also announced that it was selected by *BusinessWeek* as one of the best performing companies in the Standard and Poor's Small Cap 600 index based on one and three-year market performance.

Thor is the largest unit manufacturer of recreation vehicles and the largest builder of mid-size buses.

This release includes "forward looking statements" that involve uncertainties and risks. There can be no assurance that actual results will not differ from the Company's expectations. Factors which could cause materially different results include, among others, the success of new product introductions, the pace of acquisitions and cost structure improvements, competitive and general economic conditions, and the other risks set forth in the Company's filings with the Securities and Exchange Commission.