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CONTACT: Jim Teeter
President, SkyDeck (909) 213.2135
or
Mary Ann Sabo, Ben Buursma (mail@lambert-edwards.com)
Lambert, Edwards & Associates, Inc. (616) 233.0500

Thor America Signs Dealers, Takes Orders for New SkyDeck™
RV Manufacturer Has Already Delivered First Trailer with a “View from the Top”

Middleburg, Pennsylvania, December 13, 2001 – Recreational vehicle dealers braved standing-room-only crowds at the Thor America display last week to tour the manufacturer’s innovative new SkyDeck™, which was unveiled during the nation’s largest RV show.

The Middleburg, Penn. manufacturer of fifth-wheel and other travel trailers, which is a division of Thor Industries, Inc. (NYSE: THO), said that SkyDeck Industries, Inc. took more than 100 orders and signed up nearly two dozen dealers for its innovative trailers during the three-day show in Louisville, Ky. The Skydeck features a patented rooftop deck, complete with a wet bar, barbeque grill and cushioned seating for 8-12 people

The deck, which is accessible via residential stairs from inside the trailer, dramatically expands entertainment options for RVers who enjoy NASCAR, racing events, tailgating and other outdoor activities. Yet the addition of the SkyDeck retains the low profile of Thor’s travel trailers and fifth wheels, extending no higher than the rooftop air conditioning units.

“The SkyDeck promises to be the next ‘must-have’ option for RVers – and could rival the slideout in terms of popularity,” said Michael Stout, president and general manager of Thor America. “Our new fifth-wheel featuring this unique rooftop seating was the most popular new product we introduced during RVIA. Dealers were willing to wait for a tour of the Skydeck and to experience the ‘view from the top’ first hand.

“The Skydeck should be popular with consumers because it greatly expands their trailer’s usable space and permits RVers, their families and friends to maximize enjoyment of their lifestyle.

The Skydeck, which is expected to retail for \$39,500 to \$58,750, will begin shipping in the first quarter of 2002. The Skydeck joins the Thor America line of fifth wheels and other travel trailers, including the Chateau and the Citation.

“The response we received from dealers was overwhelming, easily making this one of the strongest product introductions in our history at RVIA,” Stout said. “The SkyDeck garnered more orders and signed more dealers than we expected.”

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The Skydeck is available in five floor plans on travel trailers, fifth wheels and sport-utility trailers ranging from 28-34 feet in length. Features include:

- A **rooftop deck**, complete with cushioned seating, automatic-raising safety rails, a king-sized sun lounger, a built-in propane barbeque console, a built-in wet bar and yacht umbrellas.
- **One or two slideouts** in the lower level of the coach for additional living space.
- Other options include a HiLo Stow™ dining-coffee table, outdoor speakers, carpeting, storage bins, outdoor lighting and electrical outlet panel.

“We believe our design will resonate with RVers, who are always looking for ways to distinguish themselves – and their vehicles – from their neighbors,” said Jim Teeter, president of SkyDeck. “The Skydeck offers distinctive living and entertaining options, and is packaged at a very attractive price point.

“The RV lifestyle continues to gain in popularity as Baby Boomers recognize the affordability, safety and fun of combining travel with their living accommodations. We expect this pattern will accelerate as Americans look for vacation alternatives to air travel.”

Skydeck fifth wheels and travel trailers will be available at dealers nationwide. Additional information on becoming a Skydeck dealer, or ordering a custom vehicle, is available by contacting Jim Teeter at 909.213.2135.

About Thor Industries, Inc.

Based in Jackson Center, Ohio, Thor Industries, Inc. (www.thorindustries.com) is the nation's largest manufacturer of travel trailers and fifth wheels, a major motorhome builder, and the largest builder of small- and mid-size buses. Brands built by Thor include Airstream, Dutchmen, Four Winds, Komfort and Keystone.

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