

THOR
INDUSTRIES, INC.

419 WEST PIKE STREET • P.O. BOX 629 • JACKSON CENTER, OHIO 45334-0629
PHONE 937-596-6849 • FAX 937-596-6539

NEWS RELEASE

Date: October 4, 2001
Contact: Wade F. B. Thompson

DUTCHMEN MANUFACTURING, INC. AND AERO COACH TO COMBINE

RICH FLOREA TO HEAD BOTH COMPANIES

Thor Industries, Inc. (NYSE: THO) announced today that it has combined its Aero Coach operations with Dutchmen Manufacturing, Inc., its largest and most successful towable company. Rich Florea, Dutchmen's president will also be president of Aero Coach.

"This is a very positive move for Thor. It will allow us to combine the resources of both companies and provides our dealers with even better products and service in a challenging RV market," said Wade F. B. Thompson, chairman.

This release includes "forward looking statements" that involve uncertainties and risks. There can be no assurance that actual results will not differ from the Company's expectations. Factors which could cause materially different results include, among others, the success of new product introductions, the pace of acquisitions and cost structure improvements, competitive and general economic conditions, and the other risks set forth in the Company's filings with the Securities and Exchange Commission.